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Abstract In Strategic  
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(SCSR), David Chandler and  
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advance the view that the  
ability of firms to create  
value for a range of...

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The interrelationship  
between stakeholder theory  
and CSR. The stakeholders

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Responsibility are a critical aspect of the success of CSR initiatives as seen in Figure 2.

Organizations would not be able to achieve their CSR goals without the participation, expertise, know-how, and loyalty of its various stakeholders.

*The stakeholder theory of Corporate Social Responsibility*

Preview. Strategic Corporate Social Responsibility , Fifth Edition is a comprehensive CSR text with a strong emphasis on strategy. Balancing theory and practical applications, the text is divided into two parts. The first half of the

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Responsibility text provides an overview of the field, stakeholders perspective, CSR as a strategic filter, and how to implement CSR effectively.

### Chandler

*Strategic Corporate Social Responsibility | SAGE ...*

Strategic CSR activities may usually improve their bottom line, whilst taking into account their legitimate stakeholders' interests (Garay & Font, 2012; Kang, Lee, & Huh, 2010). For instance, various hotels and restaurants are increasingly communicating about their business activities that are having an effect on their stakeholders, including their employees, patrons,

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## Strategic Corporate Social Responsibility, local communities, the environment, regulatory authorities and the community at large.

### Chandler

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In stakeholder management, General Electric's corporate social responsibility strategy succeeds by focusing on the most pressing current issues in relevant industries and markets. Given current popular interests affecting all industries, General Electric Company's corporate social responsibility programs are designed to

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*General Electric Company's  
(GE) Corporate Social ...*

Corporate social  
responsibility is a self-  
regulating business system  
that makes a business  
accountable to society. A  
company should work well  
with its stakeholders and  
the community around it. CSR  
is a conscious decision from  
the store to have a positive  
impact on its environs. This  
applies both economically  
and socially.

*Corporate Social  
Responsibility and Corporate*

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responsibility (CSR), Roles  
of business, Stakeholder  
theory, Ethical CSR,  
Responsibilities and duties,  
Altruistic CSR, Strategic  
...

*The boundaries of strategic  
corporate social  
responsibility*

Corporate Social  
Responsibility (CSR) is an  
organization's obligation to  
consider the interests of  
their customers, employees,  
shareholders, communities,  
and the ecology and to  
consider the social and

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Responsibility consequences  
of their business  
activities. By integrating  
CSR into core business  
processes and stakeholder  
management, organizations  
can achieve the ultimate  
goal of creating both social  
value and corporate value.

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Responsibility | OnStrategy*

...

Corporate social  
responsibility is a broad  
concept that can take many  
forms depending on the  
company and industry.  
Through CSR programs,  
philanthropy, and volunteer  
efforts, businesses can  
benefit...

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CSR is a process with the aim to embrace responsibility for the company's actions and encourage a positive impact through its activities on the environment, consumers, employees, communities, stakeholders and all other members of the public sphere who may also be considered as stakeholders. The term "corporate social responsibility" came into common use in the late 1960s and early 1970s after many multinational corporations formed the term stakeholder,

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Wikipedia

Amazon's corporate social responsibility strategy gives the highest priority to customers as the most important stakeholder group. The company considers customers as the primary determinant of its e-commerce business success, especially because these stakeholders significantly affect revenues.

*Amazon.com Inc.*

*Stakeholders, Corporate  
Social ...*

We draw upon the stigma

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Responsibility and strategic  
stakeholder management model  
to develop a framework  
capable of explaining the  
link between environmental  
corporate social  
responsibility (ECSR)  
engagement and financial  
performance of stigmatized  
firms, taking  
stakeholder-oriented  
governance and density of  
local stigmatized firms into  
consideration.

*Strategic stakeholder  
management, environmental  
corporate ...*

His teaching and research  
focuses on strategy with its  
implications for human  
performance and corporate

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Social responsibility. An  
award-winning author and  
teacher, he has published  
more than 100 professional  
articles and a number of  
books including Third Sector  
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Personnel Management, Fifth  
Edition (McGraw-Hill, 1996).

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